

About us: We are divers, but our professional background consists of a variety of disciplines: IT, webdesign, marketing, PR, sales, business development, Internet, social media, photography, and editorial.

We are professionals in these areas.



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Not enough time? We offer: Active Representation in Germany

The **basic package** provides you with a permanent representation in the German market:

- ▶ Presentation of your dive center on www.dive-unlimited.com including a list of all (dive) tour operators through which you can be booked
- ▶ Link to your website
- ▶ Answering of questions from customers about your dive center/accommodation and the destination
- ▶ Forwarding of booking requests to you or the tour operators

So we are somewhat like your employee in Germany. For only...

price: starting from 185,- €/month

Not enough news out? We offer: Active Communication (PR)

Optionally add to the basic package: **classical press work**

- ▶ One press release every 3 months will be sent to the German dive media (print and online)
- ▶ We create text modules for your German distribution partners that they can use for their own press releases or newsletters

So you have your own PR agency in Germany! For only...

**price: starting from 120,- €/month
in addition to basic package**

Not enough direct booking requests? We offer: Active Marketing

Optionally add to the basic package: **Online Marketing & Social Media**

- ▶ Send us images and input and we create interesting posts for facebook and dive forums. If you don't have a facebook page yet, we will create it for you.
- ▶ We intervene, if divers/customers speak bad about your dive center in the Internet
- ▶ We offer special terms for advertising in German online media

Someone in Germany is working for you, while you are already fast asleep. For only...

*Package price for all 3 modules:
starting from 415,- €/month*

**price: starting from 130,- €/month
in addition to basic package**

Free of charge: Newsletter every 3 months with tips for self-marketing.

Order for representation

We herewith book bindingly

(please tick appropriate lines/boxes)

Basic package, contract duration

6 months (225,- €/month net*)

9 months (200,- €/month net*)

12 months (185,- €/month net*)

Month to start: _____ 2013

additional: PR module

6 months: 130,- €/month net* / 9 months: 125,- €/month net* / 12 months: 120,- €/month net*

additional: Online-Marketing/Social-Media module

6 months: 150,- €/month net* / 9 months (140,- €/month net* / 12 months: 130,- €/month net*

Package price when booking basic package + PR + marketing module:

6 months: 495,- €/month net* / 9 months: 450,- €/month net* / 12 months: 415,- €/month net*

* Prices plus 19% VAT for invoice address in Germany or EU without valid VAT-ID.

We have a question/would like a customized offer

Please contact us on the following topic:

Contact

Invoice: _____

First name, Last name: _____

Address: _____

Phone: _____

Fax: _____

e-mail: _____

Signature: _____

Date: _____

please fax to: +49 - 89 - 673 78 620

or e-mail to: active@dive-unlimited.com

DIVE UNLIMITED
Get wet with us!